

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|--|
| Station and Location: WRAL | Date: 8/6/12 |
|---|--|

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| VARIES | | 8/8 - 8/14 | | | |

Total Charges: \$ 71,050 GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 *John Flynn* 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] *Quinn Haritz* P.O.S
 Signature Printed Name Title

CONTRACT



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

MENTZER MEDIA SERVICES INC
600 FAIRMONT AVENUE
SUITE 306
TOWSON, MD 21286

| | | |
|---|--|--|
| <u>Contract / Revision</u> 116109 / | | <u>Alt Order #</u> 06262297 |
| <u>Product</u> AMER FOR PROS 8/08 | | |
| <u>Contract Dates</u> 08/08/12 - 08/14/12 | | <u>Estimate #</u> 1830 |
| <u>Advertiser</u> Americans for Prosperity | | <u>Original Date / Revision</u> 08/03/12 / 08/09/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRAL | <u>Account Executive</u> Cheryl Blair | <u>Sales Office</u> Washington Tel |
| <u>Special Handling</u> CIA - Mark PAID | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|---------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1 | WRAL | 08/08/12 | 08/10/12 | CBS This Morning | 7am - 9am | | :30 | | | NM | 3 | \$2,550.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | --WTF-- | | | | 3 | \$850.00 | | | |
| N 2 | WRAL | 08/08/12 | 08/10/12 | 5:00 First News | 5-530p | | :30 | | | NM | 3 | \$6,000.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | --WTF-- | | | | 3 | \$2,000.00 | | | |
| N 3 | WRAL | 08/08/12 | 08/10/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 3 | \$7,500.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | --WTF-- | | | | 3 | \$2,500.00 | | | |
| N 4 | WRAL | 08/08/12 | 08/10/12 | Inside Edition | 7-730P | | :30 | | | NM | 3 | \$4,500.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | --WTF-- | | | | 3 | \$1,500.00 | | | |
| N 5 | WRAL | 08/08/12 | 08/10/12 | Entertainment Tonight | 730-8P | | :30 | | | NM | 3 | \$4,500.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | --WTF-- | | | | 3 | \$1,500.00 | | | |
| N 6 | WRAL | 08/08/12 | 08/12/12 | Late News | 11-1135p | | :30 | | | NM | 5 | \$10,000.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | --WTFSS | | | | 5 | \$2,000.00 | | | |
| N 7 | WRAL | 08/11/12 | 08/11/12 | WRAL 6a News Sat | 6-8a | | :30 | | | NM | 2 | \$1,200.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | -----2- | | | | 2 | \$600.00 | | | |
| N 8 | WRAL | 08/11/12 | 08/11/12 | CBS This Morning Saturday | 8am - 10am | | :30 | | | NM | 2 | \$1,400.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | -----2- | | | | 2 | \$700.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | | |
|---|--------------------------------------|--|
| <u>Contract / Revision</u> 116109 / | | <u>Alt Order #</u> 06262297 |
| <u>Contract Dates</u> 08/08/12 - 08/14/12 | <u>Product</u> AMER FOR PROS 8/08 | <u>Estimate #</u> 1830 |
| <u>Advertiser</u> Americans for Prosperity | | <u>Original Date / Revision</u> 08/03/12 / 08/09/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|---------------------|-----------------|---------------------------|--------------------|-----------------------|-----------------|-------------------|---------------------|-------------|-------|------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 9 | WRAL | 08/11/12 | 08/11/12 | 6pm News (Sat) | 6-630p | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$600.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WRAL | 08/06/12-08/12/12 | 6pm News (Sat) | 6-630p | -----Sa-- | :30 | \$600.00 | NM | | |
| | | See MG 9.2 | | | | | | | | | | |
| | | 2 | WRAL | 08/06/12-08/12/12 | 7pm News | 7-730p | -----Sa-- | :30 | \$600.00 | NM | | |
| | | Ⓜ MG for 9.1 08/11 | | | | | | | | | | |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| N 10 | WRAL | 08/12/12 | 08/12/12 | WRAL Sun Morning News | 7-9a | | :30 | | | NM | 1 | \$900.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$900.00 | | | |
| N 11 | WRAL | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9-1030a | | :30 | | | NM | 1 | \$900.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$900.00 | | | |
| N 12 | WRAL | 08/12/12 | 08/12/12 | Face The Nation 1030-1130 | 1030-1130 | | :30 | | | NM | 1 | \$900.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$900.00 | | | |
| N 13 | WRAL | 08/13/12 | 08/14/12 | CBS This Morning | 7am - 9am | | :30 | | | NM | 2 | \$1,700.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$850.00 | | | |
| N 14 | WRAL | 08/13/12 | 08/14/12 | Price is Right | 11a-12p | | :30 | | | NM | 2 | \$1,000.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$500.00 | | | |
| N 15 | WRAL | 08/13/12 | 08/14/12 | Noon News | 12p-1p | | :30 | | | NM | 2 | \$1,400.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$700.00 | | | |
| N 16 | WRAL | 08/13/12 | 08/14/12 | 5:00 First News | 5-530p | | :30 | | | NM | 2 | \$4,000.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$2,000.00 | | | |
| N 17 | WRAL | 08/13/12 | 08/14/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 2 | \$5,000.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$2,500.00 | | | |
| N 18 | WRAL | 08/13/12 | 08/14/12 | Inside Edition | 7-730P | | :30 | | | NM | 2 | \$3,000.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$1,500.00 | | | |
| N 19 | WRAL | 08/13/12 | 08/14/12 | Entertainment Tonight | 730-8P | | :30 | | | NM | 2 | \$3,000.00 |
| | | ISSUE CLASS OF TIME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$1,500.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 116109 / | 06262297 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 08/08/12 - 08/14/12 | AMER FOR PROS 8/08 | 1830 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| Americans for Prosperity | 08/03/12 / 08/09/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|------------|----------|-------------|----------------|------|--------|------------|------|------|-----------|--------------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| N 20 | WRAL | 08/13/12 | 08/14/12 | Late News | 11-1135p | | :30 | | | NM | 2 | \$4,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 08/13/12 08/19/12 MT----- 2 \$2,000.00 | | | | | | | | | | | | |
| N 21 | WRAL | 08/14/12 | 08/14/12 | Tue Hour 2 | 9-10p | | :30 | | | NM | 1 | \$7,000.00 |
| ISSUE CLASS OF TIME | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: 08/13/12 08/19/12 -1----- 1 \$7,000.00 | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 45 | \$71,050.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/14/12 | 45 | \$71,050.00 | \$60,392.50 |
| Totals | 45 | \$71,050.00 | \$60,392.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.